



**MidTown Cleveland - Organization Reopening Survey**  
*Results – June 30, 2020*

**Survey Highlights**

- **67 organizations responded** – survey distributed to 300+ organizations by email and social
- **44% of businesses reported regular hours**, with **33% reporting working remotely**, **18% implementing reduced hours** and **5% being closed** at the time of the survey
- **Over half (57%)** of businesses said their staffing **has not changed**, with **others** reporting **reduced hours/furloughs, increased hours, losing staff, or other austerity measures**
- The **majority of respondents (63%)** voiced concerns about safety in re-opening; the most common safety concern was **general concern**
- **55% of organizations under modified hours/operations** are **unsure** when normal operations will resume
- **53 MidTown Organizations** have applied for funding, broken down by program below:
  - PPP (**43 out of 45 applicants received funds**)
  - SBA EIDL Loan (**All 8 applicants received funds**)
  - Cuyahoga County Stabilization Fund (**All 3 applicants received funds**)
  - City of Cleveland Programs (**Sole applicant received funds**)
- **3 out of 4 organizations** anticipate maintaining or increasing physical footprint in the future
- Respondents hailed from a variety of industries and fields, including **Professional Services (38%), Non-Profit (15%), Healthcare (12%), and Manufacturing (8%)**
- Organizations range in size, but the most common response was **1-10 employees (48%)**
- Among respondents, **21% of organizations are female-owned** and **10% are minority-owned**; fields include food service, child-care, retail, non-profit, construction and manufacturing.

**Survey Results**

What hours are you currently operating?	
Open	44%
Closed - Working Remotely	33%
Reduced	18%
Closed	5%

If you are not operating at normal hours, when do you plan to get back to normal?	
Unsure	55%
Later in the summer	32%
4th Quarter 2020	13%

How has your staffing changed?	
No Changes	57%
Reduced Hours/Furlough	18%
Increased Hours	11%
Staff Loss	9%
Other Austerity Measures	3%

If you have closed/reduced operations, why haven't you resumed normalcy (check all that apply)?	
General Concern	40%
Able to Adapt to Remote Work	28%
Worker Safety	24%
Access to PPE/Testing	15%
Market Conditions	10%
Government Mandate	7%

Have you applied for and received assistance from the government?	
Applied and Received	73%
Did not apply	18%
Applied and Haven't Received Yet	9%

If you applied, which program(s) did you apply for (check all that apply)?		
Response	% applying	% Rec'd Funds
PPP	67%	95%
SBA EIDL Loan	12%	100%
Cuyahoga County Stabilization Fund	4%	100%
City of Cleveland Loan Program	1%	100%

<b>Do you anticipate in the future that your organization will change its physical footprint in terms of square footage?</b>	
<b>Maintain Current SF Need</b>	<b>64%</b>
<b>Decrease SF Need</b>	<b>22%</b>
<b>Increase SF Need</b>	<b>14%</b>

<b>Is your organization minority or female-owned?</b>	
<b>Female-owned</b>	<b>16%</b>
<b>Female &amp; Minority-owned</b>	<b>6%</b>
<b>Minority-owned</b>	<b>4%</b>

<b>How many employees work at your organization?</b>	
<b>1-10 Employees</b>	<b>48%</b>
<b>11-50 Employees</b>	<b>37%</b>
<b>50+ Employees</b>	<b>15%</b>

<b>What industry does your organization belong to?</b>	
<b>Professional Services</b>	<b>38%</b>
<b>Non-Profit</b>	<b>15%</b>
<b>Healthcare</b>	<b>12%</b>
<b>Retail</b>	<b>8%</b>
<b>Manufacturing</b>	<b>8%</b>
<b>Construction</b>	<b>5%</b>
<b>Food Service</b>	<b>3%</b>
<b>Other</b>	<b>10%</b>