



## **MTC Clean and Safe Ambassador Promotional Toolkit**

### **MidTown Cleveland Inc. Seeks Community Members to Join Clean and Safe Ambassador Program in New Community Improvement District**

Clean and Safe Ambassadors are a visible and integral presence welcoming businesses, employees, and visitors in the MidTown neighborhood. Seven days a week, Ambassadors are active from 7am - 12am, providing a wide range of supplemental services such as safety escorts, assisting with car lockouts and jump starts, and more in the MidTown area.

Ambassadors will provide a necessary alternative to public safety that is created by and for the community. This alternative model of community support will help promote the spiritual, intellectual, emotional, and physical safety of community members.

Clean and Safe Ambassadors will focus on the Community Improvement District that runs along East 66<sup>th</sup> Street from Euclid Avenue to Lawnview Avenue. This area includes anchor institutions such as League Park Heritage Museum, Fatima Family Center, Chateau Hough, Dunham Tavern Museum, Galucci's, and the new Cleveland Foundation headquarters.

We are happy to announce our newest program, in partnership with Downtown Cleveland Alliance, will begin soon in Midtown and we are actively looking for people interested in working as Ambassadors in their neighborhood!

Ambassadors will work between 24-32 hours each week and be paid up to \$19 an hour.

#### **About Downtown Cleveland Alliance**

Downtown Cleveland Alliance runs one of the largest Clean and Safe Ambassador programs in the country, and by coming to MidTown, Clean and Safe Ambassadors continue to expand their reach.

In addition to the Downtown service area, Clean and Safe Ambassadors continue to expand their reach, actively recruiting in the following areas: Gordon Square, Ohio City, Shaker Square, Van Aken, Superior Arts, University Circle, City of Euclid, Port of Cleveland, North Coast Harbor, Public Square